PRIVACY POLICY

1. Who are we?

HAL, a POLY SON POST PRODUCTION brand (« HAL ») develops and sells plug-ins that enable the processing and creation of audio signals particularly in the field of film post-production (« Plug-ins, Software and Sound Libraries »). We sell such Plug-ins, Softwares and Sound Libraries online through our own website. We also provide customer support through support@hal-audio.com

2. What personal data does HAL collect and for what purposes?

Here are the categories of Personal Data that HAL collects about you, along with the purposes for which such data is used:

Types of data

- ID: Gender, first name, last name, address for delivery, phone, email address, client number for identification purposes, position as to cookies.
- Orders-related information: order number, purchases details, total amount, payments (paid/unpaid invoices, available discounts).
- Payment information: credit card number, expiry date, 3-digit cryptogram (all such information is immediately erased upon completion of the transaction).
- · Purchase history.
- Cookies-related information: we use cookies that we transfer to your device to enable our systems to recognize your device in order to facilitate the use of our website.

Personal Data users

• All this information is for the sole purpose of HAL-client relationship and are not transferred to any third party.

Purpose of data processing

· Your personal data is solely used for the purpose of orders management, payments and deliveries.

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Legal basis

• The legal basis for our collection and use of personal data is the performance of our obligations towards our clients under each order placed on our website (Cf. Section 6.1.b) of the EU General Data Protection Regulation 2016/679 of 27 April 2016).

3. How long does HAL keep your personal data?

- For accounting purposes, your personal data should be kept for a tenyear period. (Legal basis: section 6.1.c of the General Data Protection Regulation).
- Credit card information are immediately destroyed upon completion of each transaction
- Cookies acceptance/refusal: three (3) years.

4. Does HAL share your personal data with anyone else?

HAL shall not transfer nor otherwise share your personal data with any third party (business partners or others).

5. You have the right to access your personal data.

You may access your personal data, modify or request that they be erased from our system. For more information about your rights, you may visit the cnil.fr website.

In order to exercise any of your rights or for any request relating to personal data management, please contact our Data Protection Officer (DPO):

- · By mail: contact@hal-audio.com
- · Or by ordinary mail:

Le délégué à la protection des données HAL - Poly Son Post Production 49, rue de Bagnolet 75020 Paris FRANCE

Should you consider, after contact with HAL, that your rights under the General Data Protection Regulation are infringed, you may file a complaint online at <u>cnil.fr</u>

6. About Cookies

We use exclusively (i) technical cookies necessary for the smooth operation of the website, for instance cookies indicating whether the User is connected to his/her personal account and the list of items selected by the User and (ii) performance cookies to assist us in making browsing on our Website a better experience for the User.

7. Warning Cookies

Obligation to provide reduced and specific information to the user before validation (despite the existence of the Privacy Policy):

- purposes pursued by the processing;
- mandatory or not of the answers (asterisks identifying the mandatory fields);
- · rights available to users;
- a link to the Privacy Policy document.

8. Alert system

The website must include an « easily accessible and visible » system allowing users to bring to the attention of the hosters any illicit content, i.e. relating to the offences referred to in Article 6, I, 7 of the LCEN (in particular any content relating to provocation to the commission of acts of terrorism and their apology, incitement to violence, defamation, etc.) in order to allow the removal of the content in question by the hosters and to avoid their liability being incurred. In practice, this system is accessible in a tab of the site entitled « Report an illicit content » or « Report an abuse ».